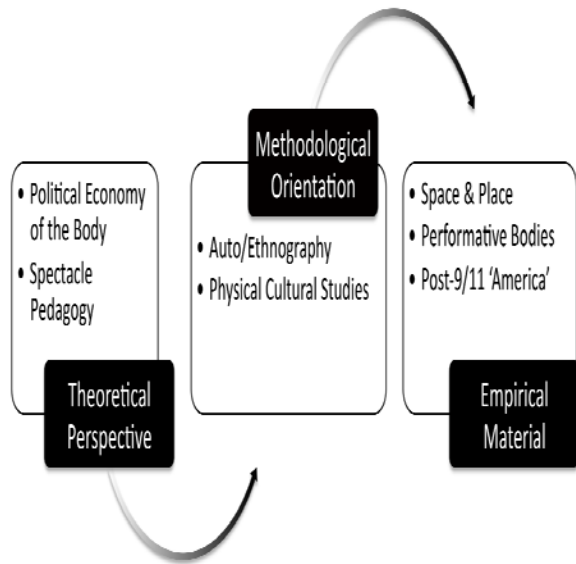


Spaces of Neoliberalism: Toward a Critical Pedagogy of 'Everyday' Spectacle



- **Project Overview:** A multi-sited qualitative investigation into the mediated, consumptive politics and practices governing 'everyday' 'physical' spectacles in the United States at a particular flashpoint in late-capitalism.
- **Findings:** Active consumerism and the adornment of corporatized "badges" of citizenship represents not only the convergence of spectator-consumer identity, team or national identity, and corporate sponsors "benevolence", *but also* the exaltation of prevailing hegemonic economic structures of neoliberal corporate capitalism.
- **Findings to be reported in my forthcoming book:**

Physical Cultural Studies: Bodies, Spaces, Rhythms (co-authored with J.I.Newman)



Fig. 1: Dialectic relationship between contexts of production and consumption

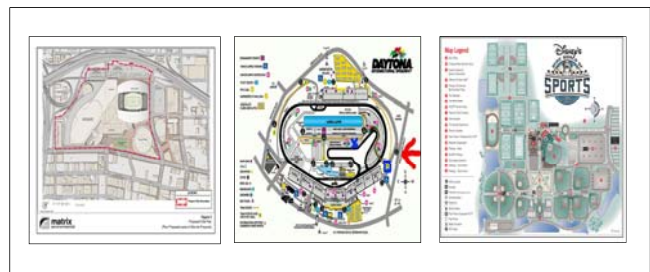


Fig. 2: Spaces of Physical Cultural Consumption and Production



Fig. 3: Current Research Agenda

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